

Linear

project management software · 2026-06-13 · ChatGPT, Gemini & Claude

44

AI Visibility Score / 100

Partial AI presence — clear gaps

Across 36 checks (12 buyer prompts × 3 AI engines), your brand appeared 16 times.

Visibility by engine



Competitor share of voice

How often each competitor appeared across the same prompts.



Where AI gets its answers (your target placements)

AI search cites these sources for your category. Your site appears among them.

When AI assistants answer buyer questions in your category, they cite these sources. To get into the answers, you need to be present, mentioned, or reviewed on them.

1	thedigitalprojectmanager.com	cited in 2 prompts
2	siit.io	cited in 2 prompts
3	techrepublic.com	cited in 2 prompts
4	thedigitalprojectmanager.com	cited in 2 prompts
5	thedigitalprojectmanager.com	cited in 2 prompts
6	youtube.com	cited in 2 prompts
7	teamwork.com	cited in 2 prompts
8	project-management.com	cited in 2 prompts
9	reddit.com	cited in 2 prompts
10	youtube.com	cited in 1 prompt
11	mediavalet.com	cited in 1 prompt
12	project-management.com	cited in 1 prompt
13	wrike.com	cited in 1 prompt
14	thedigitalprojectmanager.com	cited in 1 prompt
15	youtube.com	cited in 1 prompt

Where you are invisible

Buyer prompts where AI did not mention Linear. These are your priority gaps.

- ChatGPT (gpt-4o-mini): "best project management software for small teams"

- **Google Gemini (flash):** "best project management software for small teams"
- **Claude (haiku):** "best project management software for small teams"
- **ChatGPT (gpt-4o-mini):** "top project management tools 2026"
- **ChatGPT (gpt-4o-mini):** "recommend project management software for startups"
- **Claude (haiku):** "recommend project management software for startups"
- **ChatGPT (gpt-4o-mini):** "best project management tool for software development"
- **ChatGPT (gpt-4o-mini):** "cheapest project management software"
- **Google Gemini (flash):** "cheapest project management software"
- **Claude (haiku):** "cheapest project management software"
- **Claude (haiku):** "project management alternatives for agile teams"
- **ChatGPT (gpt-4o-mini):** "project management software comparison"

Recommendations

1

Create authoritative comparison pages vs. Asana/Monday.com

Build detailed comparison content (Linear vs. Asana for engineering teams, Linear vs. Monday for startups) optimized for Claude/Gemini's preference for structured comparisons, targeting the 'best project management software' queries where Linear is absent.

2

Develop cost-analysis and ROI content for budget-conscious buyers

Publish 'Linear pricing breakdown for startups' and 'cheapest project management tools comparison' articles with transparent cost data and TCO calculators to capture the 'cheapest project management software' gap.

3

Implement schema markup for software product and pricing

Add SoftwareApplication and Offer schema with features, pricing tiers, and free trial details across homepage and product pages to improve structured data richness that AI models prioritize when recommending tools.

4

Secure third-party mentions in developer and startup publications

Pitch Linear as 'built for software engineering teams' to Dev.to, HackerNews, and Y Combinator community channels to generate contextual backlinks that boost authority for 'best project management tool for software development' queries.

5

Build topical hub content on small team and startup workflows

Create pillar content covering 'project management for 5-10 person teams' and 'agile tools for pre-Series A startups' with internal linking to feature pages, addressing the repeated absence in small team and startup-focused prompts.

Methodology: realistic buyer-intent prompts were run against ChatGPT (GPT-4o-mini), Google Gemini and Claude. Each answer was checked for a mention of Linear and listed competitors. The AI Visibility Score is the share of checks where the brand appeared.

Scope note: AI answer sets change continuously and are not controlled by us or by you. This report is an accurate snapshot of current visibility and a prioritized roadmap. It is not a guarantee of future placement in any specific AI response.

